# Accessibility Statement

Effective Date: June 28, 2025

AmericanXpert is committed to providing a digital experience that is inclusive and accessible to all users, including individuals with disabilities. While our website, webshop and apps are **primarily intended for business customers (B2B)**, we recognize that accessibility benefits all users and aligns with our values of usability, quality, and innovation.

## Legal Scope and Applicability

Our digital services are designed for commercial use by registered businesses. As such, the **European Accessibility Act (EAA)** and related consumer protection laws **do not generally apply** to our offerings.

However, in the interest of transparency and inclusivity, we are continuously aligning parts of our website with the **Web Content Accessibility Guidelines (WCAG 2.1 Level AA)** and relevant international standards.

## Measures and Improvements

Our measures include:

* Ensuring keyboard navigability and screen reader compatibility
* Providing alternative text for images
* Maintaining sufficient color contrast and scalable text
* Structuring content with clear headings and logical navigation

We are continuously working to improve accessibility by:

* Conducting regular audits and usability tests
* Training our development teams on inclusive design
* Updating our content and code to meet evolving standards

## Disclaimer

Please note that our webshop is **not intended for private consumers**. Any transactions initiated by individuals acting outside of a commercial or professional context may be subject to cancellation. We reserve the right to verify the business status of our customers.

## Feedback and Contact

If you encounter any accessibility barriers or have suggestions for improvement, please contact us:  
**Email: shop@americanxpert.com**

**Address:** 5540 Centerview Dr. Ste 204, Raleigh, NC 27606

We aim to respond to accessibility-related inquiries within **10 business days**.